

E-COMMERCE · WEB APPLICATION · SYSTEM INTEGRATION

Solid online solutions, *integrated* with your business systems.

I specialise in the analysis, design and development of e-commerce solutions and web applications.

SKILLS AND EXPERIENCE

When a project is built to last for years, the early decisions matter. Method and *certified* skills guide every choice.

20+

Years of experience in
design and **analysis**

Apple

Working with an Apple
Premium Reseller

Adobe

Certified Front-End
Developer AD0-E726

Salesforce

Certified Platform
Developer

What we can build together.

Got a project to build?

Whether it is an e-commerce site, a web application or bespoke business software, the projects I build are designed to grow over time, integrate with your systems and genuinely support your business.

Custom plugins

Modules for Magento, Shopify and WooCommerce, built around the specific customisation needs of your shop.

ERP connection

Shop and ERP connected: orders captured automatically, stock and prices always up to date on the site.

Custom checkout

Custom fields, rules and checkout conditions: scheduled deliveries, billing details, customer-specific terms.

Custom price lists

Price lists and terms reserved for individual customers or groups, visible after login.

Magento · Adobe Commerce · Shopify · WooCommerce · Laravel

Your systems don't talk to each other?

When ERP, CRM and business software share the same data, repetitive tasks and errors are reduced. I build integrations designed to simplify your work.

Orders

Website orders recorded automatically in your ERP.

Stock

Quantities kept in line between site and warehouse, with every sale and every restock.

Customers

Customer records and contacts synchronised between site and CRM, in both directions.

Invoices

Documents and invoices generated by your ERP and downloadable by customers from their private area.

Microsoft Dynamics NAV / 365 · Salesforce · FileMaker

Has your project stopped evolving?

Starting again from scratch can be expensive. Often the right targeted work is enough: performance, code quality, integrations and process optimisation, for concrete results.

Audit

Code and technical SEO analysis, with a report of the issues ranked by severity and cost of fixing.

Speed

Load times measured and targeted fixes where the site slows down, with benefits for SEO too.

Upgrades

Platform and extensions upgraded to the latest version, tested before release.

Conversions

Analysis of where carts are abandoned and fixes to the critical steps.

Technical audit · Performance · Best practices · Conversions

A simple method.

PACKAGE	PARTNER	STANDARD
Package 1-25 h For specific needs	€45/h	€55/h
Package 26-100 h Smaller projects	€40/h	€50/h
Package over 100 h Structured projects	€35/h	€45/h

↳ The partner rate applies only to ongoing collaboration agreements.

The amounts shown are not subject to VAT, under Article 1, paragraphs 54 to 89, of Italian Law no. 190/2014.

HOW WE WORK TOGETHER

Transparency, every step of the way.

The project is split into three instalments, which can be tracked on the quontalo.it platform.

01 0-33%**First instalment**

Work starts

02 34-66%**Second instalment**

Progress milestone

03 67-100%**Third instalment**

Completion and go-live

How long?

Every project is estimated in hours, based on the work it requires. The more hours, the lower the rate.

/01	WordPress website Analysis; theme optimisation; page setup, testing and publishing.	50h FROM €2,000
/02	WooCommerce shop Analysis; setup of the product catalogue, payment and shipping methods.	80h FROM €3,200
/03	Shopify shop Analysis; store setup; setup of theme, product catalogue, payment and shipping methods; app installation and setup.	100h FROM €4,000
/04	Magento / Adobe Commerce shop Analysis; architecture; theme optimisation and customisation; setup of product catalogue, payment and shipping methods; app installation and setup.	150h FROM €5,250
/05	ERP / CRM integration Data mapping, API connector development, synchronisation and acceptance testing.	40h FROM €1,600

↳ The cost shown is based on the partner rate.

TERMS

REPORTING

Hours used can be tracked while the work is in progress.

EXCLUSIONS

The cost of domain, hosting and software licences is not included.

PAYMENT

Payment within 14 days of the invoice for each instalment.

THE FIRST STEP

Let's start with a *check-up*.

Understanding the problem and its complexities, to design the right solution.

We start with a conversation in which we analyse your **needs, constraints and goals** together, focusing on the state of the project and the **areas that need work**.

At the end you receive a **summary document** setting out the current situation, the priorities and the possible courses of action: a solid basis for a broader collaboration.

If after the check-up you choose to go ahead with a package, the €180 will be deducted.

180€

DEDUCTED FROM THE
PACKAGE

Writing code can be easy. The real challenge is designing it.

Let's talk about your *project*.

VISIT THE SITE

www.mtodev.it

EMAIL

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